

## SHOWTIME AND SILVER LAUNCHED IN LITHUANIA

**On December 28th, NonStop Television launched Baltic versions of the action packed film channel Showtime and channel of quality movies – Silver in Lithuanian IPTV network Penki Kontinentai.**

Showtime is a niche film channel that presents the best of action, thrillers, science fiction and other related genres from the last decades. Silver is the premiere destination for film lovers, with the best and most sought after quality films from all over the world.

The first operator to offer Showtime and Silver in the Lithuania is IPTV operator Penki Kontinentai. Followed by Latvia and other operators Lithuania in the beginning of 2010.

*"We believe that our movie channels Showtime and Silver are very welcomed addition to the Lithuanian TV-landscape"* says Ignas Scheynius, CEO at NonStop Television.

NonStop Television is operating in Baltics launched entertainment channel Star!, quality film channel Silver, action film channel Showtime, also distributing HD channels Rush HD and Luxe.TV.

During the first season Showtime will present action loaded films such as Open Range with Kevin Costner, Paranoid with Jessica Alba and Once a Thief from acclaimed director John Woo.

Silver will have premieres in January 2010 for movies from UK, award-winning comedy "Trainspotting" with Ewan McGregor, thriller "Shallow Grave" and US comedy "You Can Count On Me".

NonStop Television works together with distribution and marketing agent WIDE MEDIA in the Baltic region.