

SHOWTIME LAUNCHES IN ESTONIA

November 23rd 2009

Nordic popular movie channel Showtime will have Baltic version in beginning of December with a launch in Estonia. Channel will be launched in Estonian leading networks Starman, Elion Ettevõtted and STV. Launch in Lithuania is planned in February and soon also in Latvia.

Showtime is a brand of international media group CBS Corporation and licensed to Nordic mediagroup Nonstop Television for operating the channel in Scandinavia, Finland and Baltic States. Showtime broadcasts movies from most popular genres like action, thriller, horror, sci-fi and adventure. Channel will have original audio and Russian voice-over and Estonian subtitles, followed by Latvian subtitles later.

This is already second movie channel for Wide Media to be launched in Baltic States together with Nonstop Television. In October 2008 was launched movie channel Silver, which broadcasts independent high-quality movies.

Wide Media is an official distribution and marketing agent for Nonstop Television channels, like Star!, Rush HD, Luxe.TV, Silver Baltic and Showtime Baltic.

