

## DISNEY LAUNCHED IN LIVAS KTV IN LATVIA

November 22nd 2009

Latvian cable-TV network operator LIVAS KTV SIA has launched high quality family entertainment channel Disney Channel and children channels Disney XD and Playhouse Disney in its digital network beginning on the November 2009. Channels are available in digital cable network in thematic package Bērnu pasaule.

This is second launch in Latvia for Disney channels. First in the market was Lattelecom, who launched Disney Channel and Disney XD in its IPTV and pay-DTT networks.

For Wide Media it is second deal with Livas KTV this year. In April 2009 also sports channel ESPN Classic was launched in Livas KTV network.