

**EVERYONE HAS THE RIGHT TO VOTE WHEN STAR!  
BROADCASTS THE 2010 PEOPLE'S CHOICE  
AWARDS LIVE**

December 20th 2009

**Out of all the glimmering awards of the season, the people's vote is perhaps the most important. Star! will broadcast the 2010 People's Choice Awards live on the 7th of January at 04.00 in the morning.**

People's Choice Awards is the audience's chance to let their opinion be heard on what has been the past year's best TV, film and music. Few awards are as distinguished as the people's own, and Star! will broadcast one of the most important events of the pop cultural year live! Everyone has the right to influence who will be this year's winners by voting on [peopleschoice.com](http://peopleschoice.com).

**The 2010 People's Choice Awards will be broadcasted live Thursday 7th of January at 04.00 in the morning on Star! The award show will also be broadcasted on Thursday the 7th of January at 22.00 CET.**