

**STAR! WILL BROADCAST EXCLUSIVELY FROM THE
INTERNATIONAL GALA PREMIERE OF AVATAR IN
LONDON**

December 13th 2009

Entertainment channel Star! will be the only Scandinavian TV-channel, together with TV AVISEN, to attend the gala premiere of *Avatar*, James Cameron's new groundbreaking film. Star! Special: Avatar Red Carpet Arrivals will be broadcasted Wednesday December 16th at 21.00 CET on Star!

On the 16th of December James Cameron's revolutionary animated film *Avatar* will have its exclusive gala premiere in London. Swedish entertainment channel Star! will be the only Scandinavian TV-channel, together with TV AVISEN, to have access to the event, giving the Star! viewers inside reports and red carpet fashion. Together with the tv-host and former MTV VJ, Freya Clausen, the viewers will get up close to the stars as they arrive on the red carpet, sneak peaks of film clips from the film and interviews with the film crew. Freya will also give a behind the scenes look at the event on Star!'s Twitter at www.twitter.com/startelelevision, starting today.

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