



PRESS RELEASE
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The Entertainment Channel STAR! launched in Estonia in Elion`s digital platform DigiTV

Today, on December 1st, the entertainment channel Star!, distributed by NonStop Television in Scandinavia and represented by Wide Media in Baltic States, is launched on local operators Elion`s DigiTV digital platform. The entertainment channel Star! reaches already approximately 2,5 million households today in the Nordic countries and the Benelux area.

Star! is your premiere source for entertainment news and information, behind-the-scenes features, candid interviews with the world's biggest stars and the best live red carpet coverage of awards, premieres and galas from the world of entertainment. The channel presents coverage of events like The Emmy Awards, The Grammy Awards and The American Music Awards - live and exclusive, from the red carpets to the glamorous ceremonies. For more information please visit: <http://www.nonstop.tv/star/>

"The Star! concept is expanding rapidly and we look forward to the launch of the channel in the Baltic States, one of the fastest growing regions in Europe" says Ignas Scheynius, CEO of NonStop Television.

NonStop Television's launch of Star! in the Baltic States is done in co-operation with the local official agent Wide Media. The Company represents several TV-channels in Baltic States, including VOOM HD which is also distributed by NonStop television. More information: www.wide.ee

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Elion

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Customer service number and reception desk 165

About Elion`s DigiTV (IPTV)

All subscribers of Elion Kodulahendus package can currently view 40 digital TV-stations. Since June subscribers can choose in addition 40 channels as theme packages for example kids, music, sports, etc.

Elion`s DigiTV service has become very popular – with six months Elion has approximately 22 000 subscribers. At the moment the ADSL-network is ready to forward digital television and ultrafast internet in most cities and bigger towns all over Estonia.